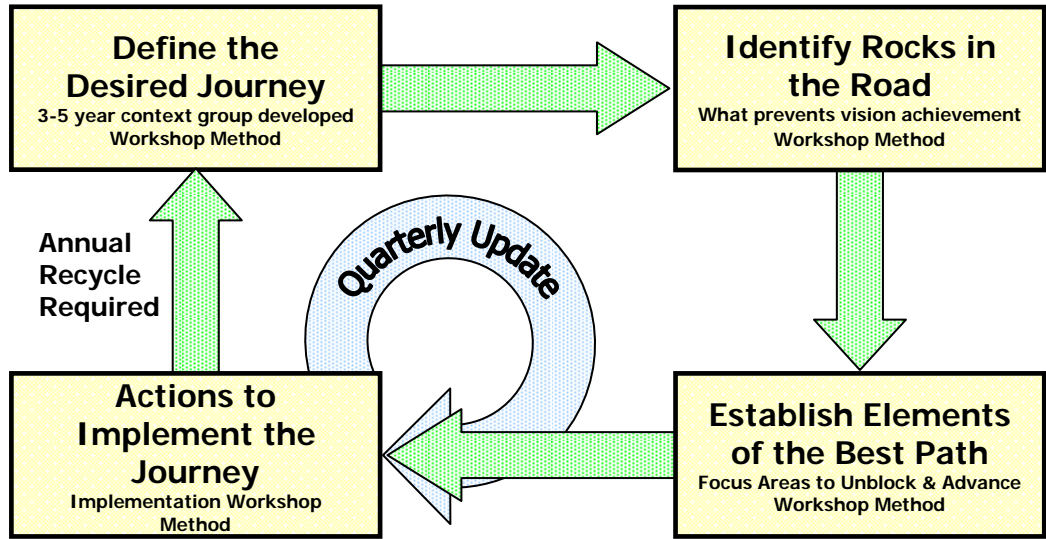


Practical Strategic Planning



Features

- Simple Planning model
- Enables Rapid Implementation
- No data collection required. Participants bring the issues and ideas with them.
- Relatively inexpensive
- Two custom methods for ease of facilitation
- Built in Progress Evaluation
- Built in quarterly update process
- Designed for annual renewal

Benefits

- Reduced costs for planning
- Accomplish in a Single Retreat
- Rapid path to implementation
- Limited preparation & data collection
- Group Size is flexible
- Action Planning for Implementation is included
- Quarterly evaluation of Performance & Progress
- Quarterly update and annual renewal enable the plan to be adjusted with changing realities.
- Techniques Proven over decades

Adaptability

- Model is flexible enough to allow items to be added to the agenda including data review, or additional development of mission & values and briefings.

Limitations

- Participant selection is critical since they bring all the issues and data.
- Potentially critical limitation with no data collection. Can miss important considerations that results in the organization taking actions in unnecessary or undesirable directions.

Benefits & Limitations Compared to Other Models

- Model is simplified Strategic Planning and can be done very rapidly in just a few days. It assumes that the participants in the room are the right people with the information needed and the ability to make and execute the decisions.