



Benefits

- Involves the experts
- Concentrated time for otherwise busy people
- Examines other viewpoints
- Document what otherwise might just be conversation
- Gathers and processes more usable detail than focus groups
- Respect the importance of outside experts being invited to participate

Features

- Clear Issues on which the client wants to get ideas from experts or those involved
- Train additional breakout facilitators if needed
- Tailored to composition of participants and breadth of issues
- Focuses on the good as well as what improvements are needed
- Gathers grouped & prioritized ideas for future use

Partial List of Clients

American Society of Civil Engineering
RCI/Chief of Naval Personnel
Manufactured Housing Association

Adaptability

- Can be used for a single issue or multiple issues
- Use for issues, goals, processes, etc
- Can be used within an organization or using outside expertise
- Can be used as a public forum for getting solutions as well as opinions

Limitations

- Does not go deep into analysis for root cause, or force field analysis, of gap analysis, etc.
- Results need to be developed further after the session, by others.