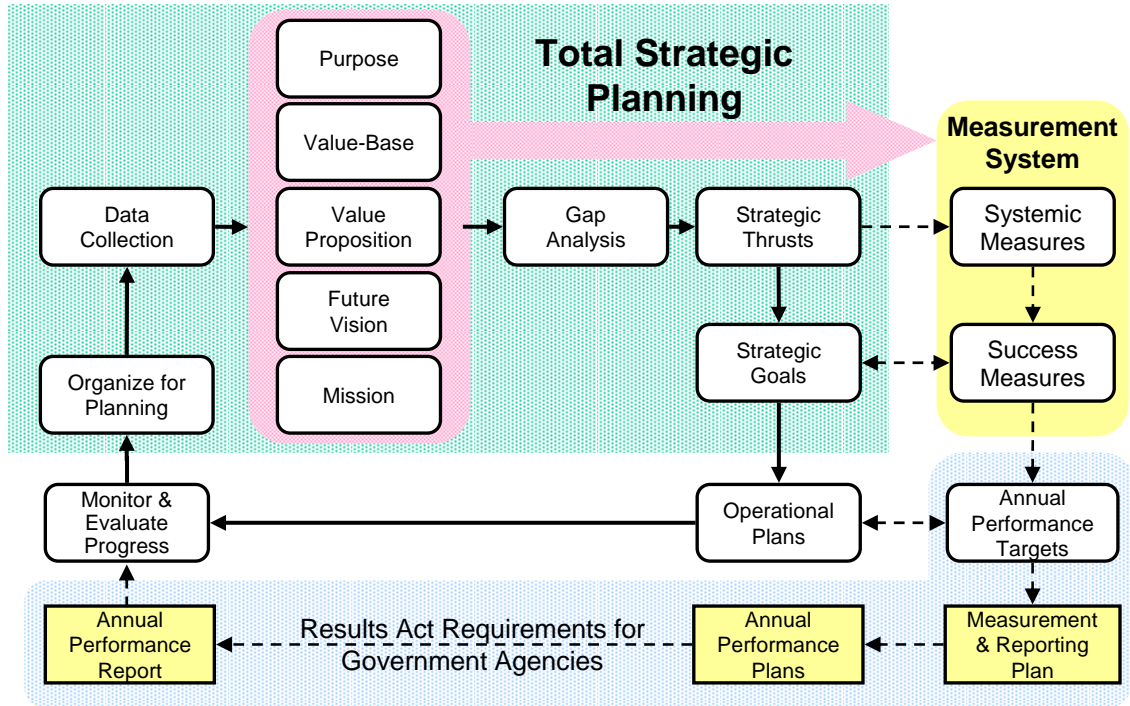


# Total Strategic Planning for Federal Government Agencies



## Benefits

- Highly participatory process enables buy-in and greater success.
- Participants learn a lot about the organization and the forces acting on it.
- Process is complete and designed for recycling
- Highly adaptable to various strategic planning models
- Detail is established in the preparation phase

## Partial List of Clients

U.S. Marine Corps Marine Corps Systems Command PM-TMDE  
 Marine Corps Network Operations and Security Command  
 Howard County Maryland Library System  
 U. S. Navy Metrology R&D Program

## Features

- Complete Systemic data collection covers organization with verifiable from multiple sources.
- Kick-Starts deployment phase to ensure plan is successful.
- Programmed to meet the requirements of the Results Act of 1993 for federal agencies.

## Adaptability

- The Total Strategic Planning model is a comprehensive planning model that allows for a variety of adaptations. This model is used with highly complex systems as well as simple programs.
- In recycle events the expectation for completion can be shortened to nearly 80% of the original. Numbers of meetings and periods can be adapted to meet the needs of the organization based on the number of new people engaged in the process.

## Limitations

- The Process requires significant data collection from multiple sources, internal and external to the organization.
- A comprehensive process does have limitations in it's ability to be simplified. Some work can be dropped but at the risk of loosing the comprehensiveness and ability to utilize valid information. Approximately 15% to 20% of the process can be adapted. Any more would negate the value of using this model.
- A less comprehensive model to consider would be the **Value-Based Strategic Planning or Practical Strategic Planning Models.**

## Benefits & Limitations Compared to Other Models

Most models imply a process to accomplishment. This process is used in conjunction with the Conference Process and complete pre-planning worksheet. Frankly, there are no process models that do what the Conference Process is designed to do - turn a planning model into reality.