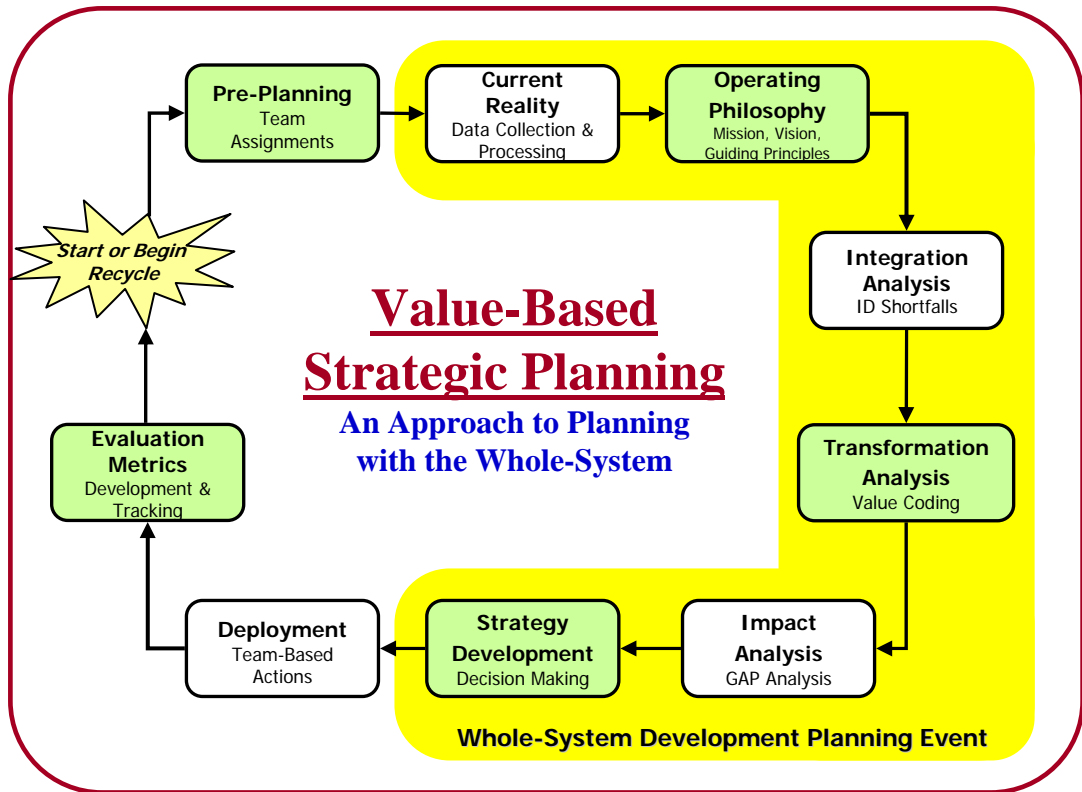


# Value-Based Strategic Planning



## Benefits

- Highly participatory Whole-System process enables buy-in and greater success.
- Participants learn a lot about the organization and the forces acting on it.
- Focused Analysis on Value Integration for Strategy Development
- Team Based approach to build commitment.

## Features

- Online data collection covers organization with verifiable from multiple sources.
- Examination & development of a complete Operating Philosophy.
- Analysis of potential goals to determine shortfalls
- Analysis of potential goals to determine transformational impact.
- Rapid Kick-Start ensures entire staff understands and supports the plan.
- Process is complete and designed for recycling

## Partial List of Clients

U.S. Navy Metrology & Calibration  
Research & Development Program

***Value-Based Strategic Planning***

## Adaptability

- The Value-Based Strategic Planning model is an adaptable mid-range planning model that allows for several adaptations. This model is used with highly complex systems as well as simple programs.
- In recycle events the expectation for completion can be shortened to nearly 75% of the original. Numbers of events and periods can be adapted to meet the needs of the organization based on the number of people engaged in the process.

## Limitations

- The Process requires moderate data collection from invited participants. Data Collection is designed to be an online, self-paced event, collecting data internal and external to the organization.
- A value-based process does have limitations in it's ability to be simplified. Some activities can be dropped but the elements related to value analysis cannot be minimized while maintaining the value of this approach.
- Approximately 15% to 20% of the process can be adapted. Any more would negate the value of using this model.
- A more comprehensive model is available if desired **Total Strategic Planning Model** and a less comprehensive model is also available **Practical Strategic Planning Models**.

## Benefits & Limitations Compared to Other Models

Most models imply a process to accomplishment. This process is used in conjunction with a complete set of pre-planning worksheets that are modified and adapted to meet the clients needs.